

Message Text

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14

ORIGIN EB-07

INFO OCT-01 EUR-12 IO-10 ISO-00 TRSE-00 HEW-06 AGR-10

SP-02 AID-05 NSC-05 CIEP-02 SS-15 STR-04 OMB-01

CEA-01 CIAE-00 INR-07 NSAE-00 /088 R

DRAFTED BY EB/OT/STA:MNAYOR:MH

APPROVED BY EB/OT/STA:WCLARK,JR.

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R 140107Z NOV 75

FM SECSTATE WASHDC

TO ALL OECD CAPITALS

USMISSION EC BRUSSELS

USMISSION OECD PARIS

USDEL MTN GENEVA

UNCLAS STATE 269971

E.O. 11652: N/A

TAGS: EAG, ETRD

SUBJECT: U.S. REGULATIONS ON INGREDIENT LABELING OF MALT
BEVERAGES, DISTILLED SPIRITS AND WINE

1. ON NOVEMBER 11, THE BUREAU OF ALCOHOL, TOBACCO, AND
FIREARMS (ATF) ANNOUNCED IN FEDERAL REGISTER THAT PROPOSED
REGULATIONS FOR INGREDIENT LABELING OF ABOVE ALCOHOLIC
BEVERAGES ARE WITHDRAWN. ATF NOTED THAT THE COST OF SUCH
LABELING TO INDUSTRY AND ULTIMATELY TO CONSUMERS WOULD BE
EXCESSIVE IN RELATION TO BENEFITS; THE CONTENT OF ALCOHOLIC
BEVERAGES IS EXTENSIVELY REGULATED AT THE PRESENT TIME; THE
UNIQUENESS OF MANUFACTURING PROCESSES IS SUCH THAT IT MAKES
LABELING OF INGREDIENTS OF LITTLE VALUE AND, IN CERTAIN
CASES, EVEN MISLEADING; THE OFFICE OF THE SPECIAL TRADE
REPRESENTATIVE INDICATED THAT SUCH REQUIREMENTS WOULD HINDER
ON-GOING MULTILATERAL TRADE NEGOTIATIONS; AND FINALLY,
INGREDIENT LABELING IS SUPPORTED BY ONLY A SMALL SEGMENT

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OF PUBLIC. ATF CONCLUDES THAT ADOPTION OF PROPOSED REGS

WOULD NOT SERVE THE PUBLIC INTEREST AT THIS TIME.

2. A COPY OF FEDERAL REGISTER NOTICE IS BEING FORWARDED BY AIRGRAM. POSTS SHOULD NOTIFY APPROPRIATE HOST COUNTRY REPRESENTATIVES OF THIS ACTION BY ATF. (FYI - FOOD AND DRUG ADMINISTRATION HAS INDICATED THAT WITHIN NEXT FEW MONTHS IT WILL MAKE ITS OWN LABELING PROPOSALS. END FYI) KISSINGER

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Message Attributes

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Disposition Authority: n/a
Disposition Case Number: n/a
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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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Disposition Remarks:
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Drafter: MNAYOR:MH
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Handling Restrictions: n/a
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Margaret P. Grafeld
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06 JUL 2006

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TAGS: EPAP, ETRD, US
To: OECD POSTS MULTIPLE
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Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006